the a.s.r. story, a year into our IPO

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Today's presenter



Jos Baeten CEO

Today's topics

1. Introduction to a.s.r.

2. Financial performance and solvency

8. Key investment highlights

a.s.r. at a glance

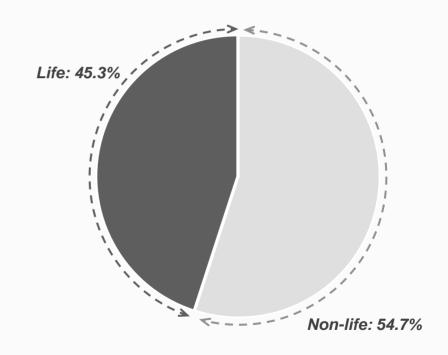
de nederlandse verzekerings maatschappij voor alle verzekeringen

Overview

- Leading, innovative and diversified insurer in the Netherlands
- Founded in 1720, deeply rooted in Dutch society
- Leading market positions¹: #3 overall, #2 in Non-life, #6 in Life
- Multi-brand distribution; focus on intermediary distribution channel
- Servicing retail customer and SME (c. 1.5 million households)
- 3,461 internal and 721 external FTEs

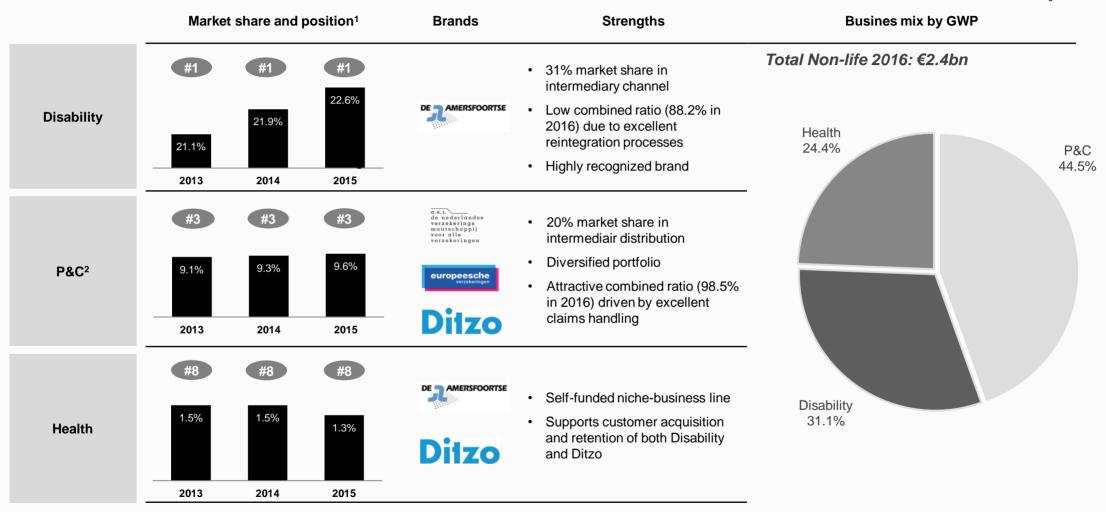
Business mix by GWP

Total 2016: €4.4bn²



Well diversified and strongly positioned Non-life business

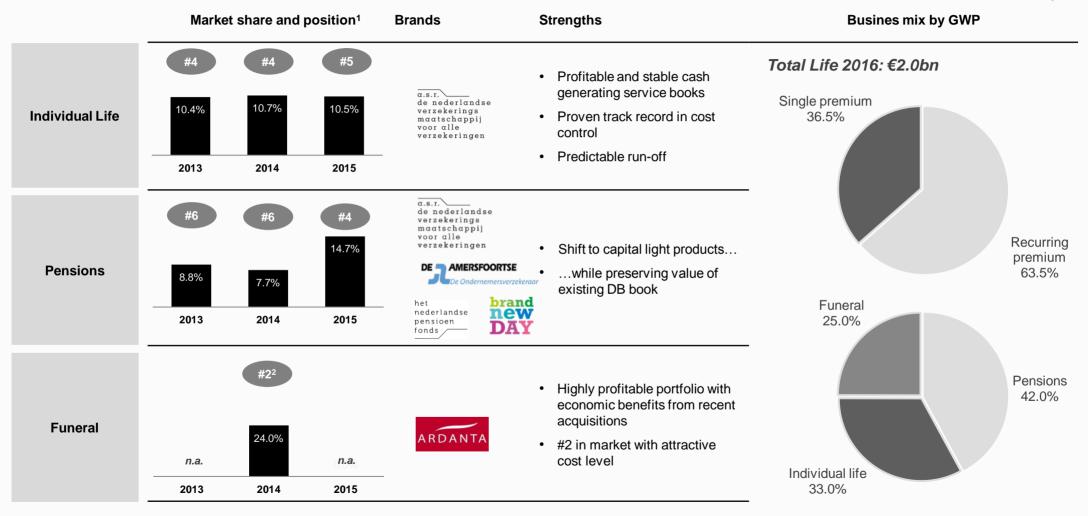
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^{1.} DNB data, based on GWP. 2016 DNB data not yet available. 2. Since 2014, Allianz is not part of DNB data and therefore not incorporated since 2014 market figures. P&C excludes credit and bail insurance since this is for 95% a market for a single participant

Life: profitable service books and leader in Funeral

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^{1.} DNB data, based on GWP. 2016 DNB data not yet available. 2. Based on 2014 GWP. Funeral market of €680m (source: AM Jaarboek 2015, based on 2014 GWP figures) has been adjusted by the addition of Ardanta's 2014 GWP of €109m (source: Company disclosure) such that total Funeral market equates to €789m

Four principles of value creation for customers and shareholders

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Meeting customers' needs

Excellence in pricing, underwriting and claims handling

Cost effectiveness

Solid financial framework

Our principles drive value in our business portfolio

1

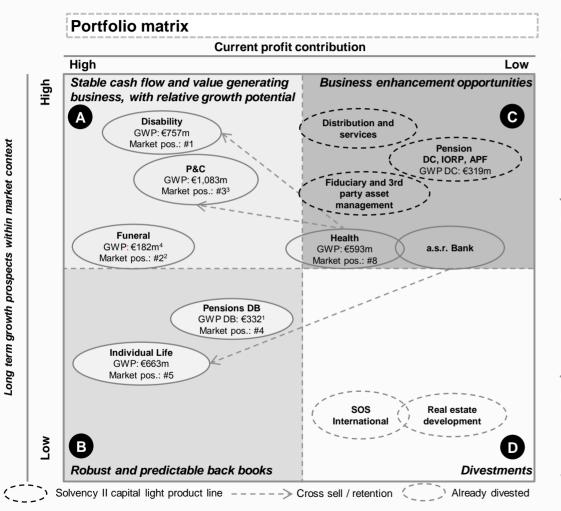
Stable cash flows and value generating businesses

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Robust and predictable back books

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Business enhancement opportunities



Strategic objectives (per quadrant)

- Stable cash flows and value generating businesses, with relatively strong growth potential
 - Cost effective organisation with proven underwriting and pricing skills
 - Focus on profitable underwriting (combined ratio) delivering "absolute style" returns
 - Maintain leadership in intermediary channel
- Robust and predictable back books
 - Reducing fixed cost base and increasing cost flexibility
 - Limit unnatural lapses
 - Balancing longevity and mortality risk (natural hedge)
 - Closed block book acquisitions will be done implementing a.s.r. benchmarking

Business enhancement opportunities

Invest in new capital light new business initiatives

... resulting in competitive returns, attractive pay-out and solid solvency targets

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Operating ROE¹

Operating ROE up to **12%** for the medium term Long-term operating ROE on average > **10%**

Cost reductions

€50m estimated cost savings² in aggregate over the medium term

Dividend policy

2017 and beyond: **pay-out ratio of 45-55%** of net operating result attributable to shareholders (i.e. net of hybrid costs) a.s.r. envisages not to pay a cash dividend when the SII ratio falls below 140%

Solvency / capital

Solvency II ratio: > 160% (based on standard formula)

Financial leverage: < 30%

S&P IFS rating: Single A

Delivering on promises – strong financial performance in FY 2016

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Financial results driven by strong operating performance

- Operating result reflecting continuous strong underwriting skills including the contribution from the acquired businesses
- Operating ROE well above medium-term target
- Attractive combination of high ROE, robust Solvency and low financial and double leverage

Strong capital position strengthened by capital accretion and favorable impact from financial markets

- Organic capital creation strong
- Solid solvency ratio at operating units above thresholds, enabling cash remittance to holding on target cash position at holding accomplished

Underwriting skills and discipline drive market leading combined ratios

 Excluding the hail and water damage claims, the combined ratio was 94.5% Operating result

€ 599m

+11.5%

(2015:€ 537m)

Solvency II (SF)

189%*

+9%-pts

(post dividend; day-one 180%)

Dividend

€ 187m

+10.0%

(2015:€ 170m)

Operating expenses

€ 569m

-1.0%

(2015:€ 575m)

Capital accretion

€475m

14% on SCR

(post dividend: € 288m)

Operating ROE

14.1%

up to 12% target

(2015: 14.4%)

Net result

€ 659m

+6.3%

(2015:€ 620m)

Organic capital creation

€ 301m**

€ 348m on new definition

(2015: ~ € 265m)

Combined ratio

95.6%

Target < 97%

(2015: 95.0%)

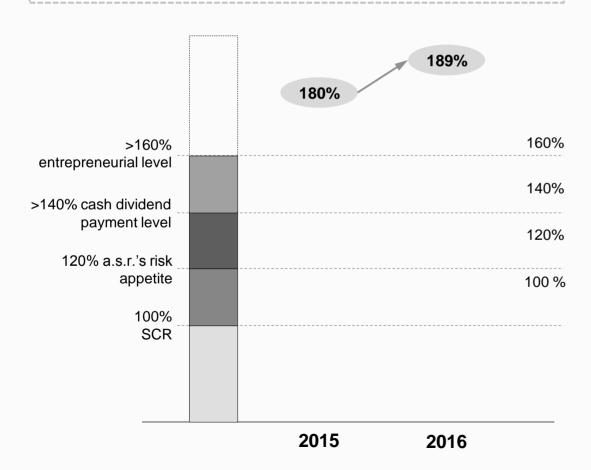
^{*} After proposed dividend and excluding a.s.r. Bank

^{**} As per initial definition

Strong solvency with high quality capital

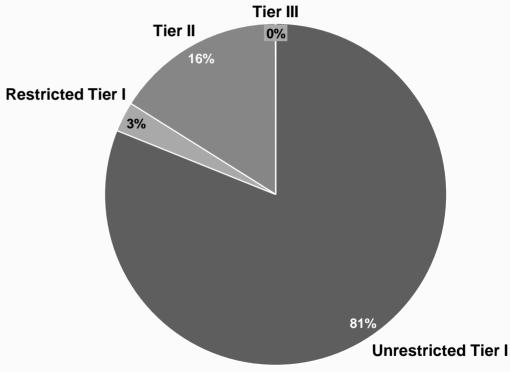
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Solvency II ratio well above entrepreneurial level ...

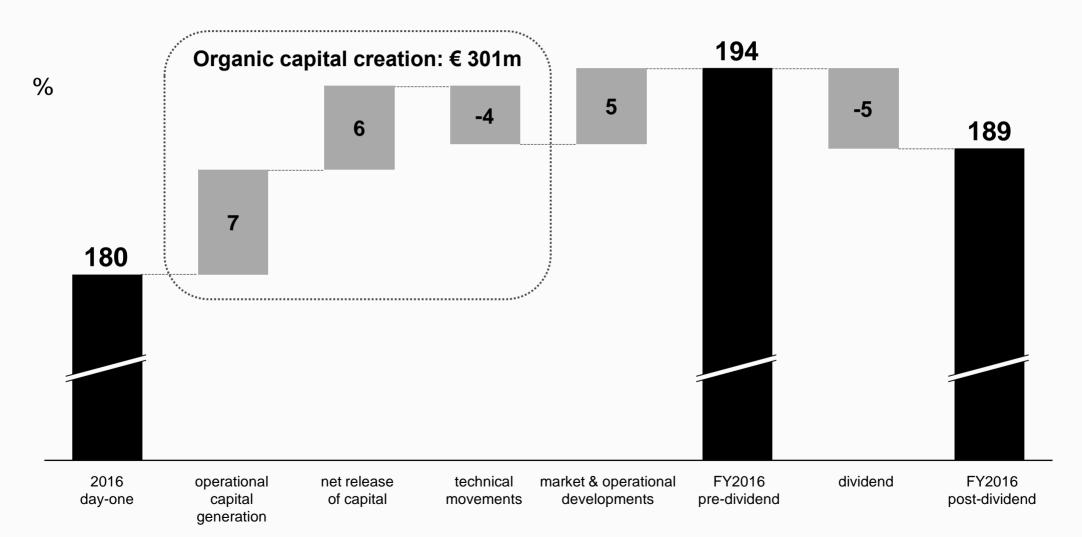


... with high quality capital of own funds

Total 2016: €6.3 bn



Solvency ratio movement in 2016



Strong financial performance and improvement in earnings quality in Q1 2017

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Financial results driven by strong operating performance

- Results up in terms of quantity and quality: driven by improvement in underwriting results and increase in direct cash investment income
- Operating result up 38.4% to € 191m, mainly due to strong combined ratio in Non-life and higher investment income in Life both from direct cash returns and a higher release of the realized gains reserve
- Operating ROE at 17.3%, well above target of up to 12%

Robust Solvency II ratio absorbing additional market risk and share buyback

- Strong underlying accretion of capital, own funds up € 240m
- Absorbed investment in market risk (~ 5% pts) and share buyback in January (~ 2% pts) as part of government selldown

Profitable growth and underwriting skills drive market-leading combined ratio

 Strong combined ratio of 92.1% as a result of expertise and continuous pursuit of profitable growth, benefitting from favourable weather conditions and absence of large claims

Operating result

€ 191m

+38.4%

(Q1 2016: € 138m)

Operating ROE

17.3%

Target: up to 12%

(Q1 2016: 13.3%)

Solvency II (SF)

188%

-1% pt

(full year 2016: 189%)

Combined ratio

92.1%

Target < 97%

(Q1 2016: 96.0%)

Gross written premiums

€ 1,383m

-14.9%

(Q1 2016: € 1,626m)

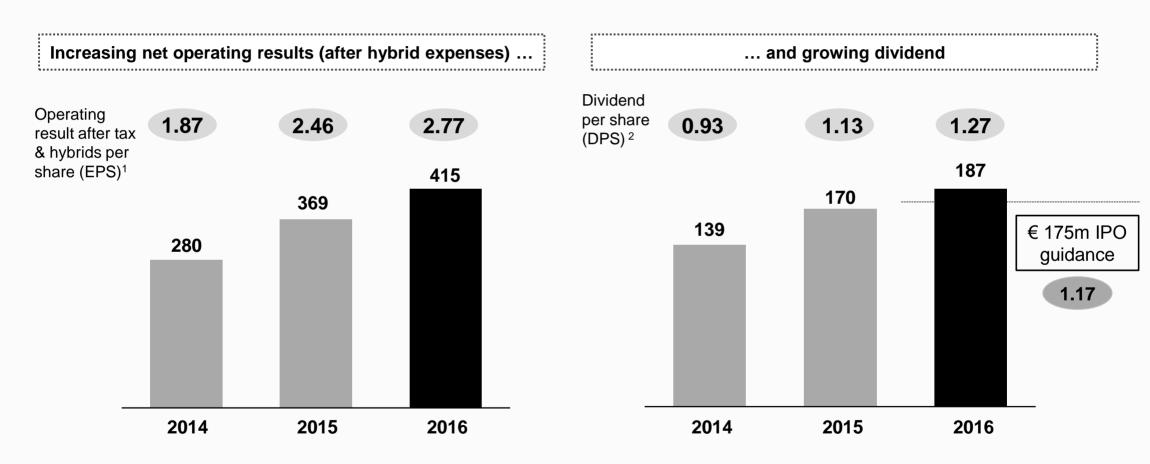
Operating expenses

€ 137m

+6.2%

(Q1 2016: € 129m)

Attractive returns to shareholders



¹ Based on 150 million shares. 2014 & 2015 restated. Operating result net of hybrid expenses

² Restated for 2014 & 2015 to 150 million shares. The basis for 2016 dividend is 147 million shares since a.s.r. participated in a sell-down for 3 million shares and these shares are not entitled to dividend

a.s.r. key investment highlights

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8

Skilled, experienced management focused on execution and delivery

1

Strong solvency with high quality capital

2

Track record of attractive return on equity, capital / cash generation and growing dividends

7

Profitable LDI asset management platform with outstanding track record

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(3

Diversified, resilient
Dutch insurer with
leadership in attractive
market segments

6

Proven cost-reduction capabilities and continuous focus on operational efficiency

5

Excellence in pricing, underwriting and claims management

4

Differentiated distribution, underpinned by highly reputable brands

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