

# Press release

a.s.r.  
de nederlandse  
verzekerings  
maatschappij  
voor alle  
verzekeringen

## a.s.r. announces plan to issue new Tier 2 notes

Utrecht, 14 September 2015

ASR Nederland N.V. (a.s.r.) has mandated BNP Paribas, Deutsche Bank, HSBC, Rabobank and UBS Investment Bank as Joint Bookrunners for the issue of a Euro denominated dated-callable Tier 2 transaction. The security is expected to be rated BBB- by Standard & Poor's. The transaction is expected to launch, subject to market conditions, following a European roadshow to commence on Tuesday 15 September.

During the roadshow, a.s.r. will be represented by either Chris Figeo, CFO of a.s.r. or Jack Julicher, CIO Financial Markets.

\*\*\*\*\*

**Press Officer**  
Daan Wentholt  
Tel: +31 (0)6 533 541 56  
E-mail: [daan.wentholt@asr.nl](mailto:daan.wentholt@asr.nl)

**Investor Relations Officer**  
Barth Scholten  
Tel: +31 (0)30 257 8661  
E-mail: [ir@asr.nl](mailto:ir@asr.nl)

### About a.s.r.

a.s.r. is the Dutch insurance company for all types of insurance. Via the a.s.r., De Amersfoortse, Ditzo, Europeesche Verzekeringen and Ardanta brands, a.s.r. offers a wide range of financial products covering P/C, life and income insurance, group and individual pensions, health insurance, travel and leisure and funeral insurance. Besides insurance products, the a.s.r.-range also includes savings and investment products and bank savings products. Additionally, a.s.r. invests in real estate development and operations.